

**JUSTIFICATION FOR
SOLE SOURCE PROCUREMENT**

Agency: South Carolina Department of Motor Vehicles, SCDMV

Sole Source Vendor: Cludo, Inc.

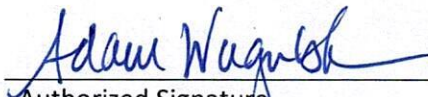
Based upon the following determination, Agency proposes to acquire the supplies, construction, information technology, and/or services described herein from the Vendor named above per S.C. Code Ann. §11-35-1560 and S.C. Regulation 19-445.2105, Sole Source Procurement.

Description of the Agency need that this procurement meets: The SCDMV website is critical to the operations of the agency. It serves as the hub for public information and the gateway to secure transactions that provide online services to the agency's diverse public constituents, business customers and law enforcement. The website search engine tool is vital for website users to locate needed information in a timely manner to avoid customer dissatisfaction and unneeded calls to the SCDMV call center.

Description of market research Agency performed to determine the availability of products or services that would meet the Agency's needs: SCDMV researched to see if Cludo could be available elsewhere but it is not. Because SCDMV has been using this search engine for several years and it evolves over time to become better refined at finding searches it would not benefit the agency to utilize another search engine product.

Description of supplies, construction, information technology, and/or services Vendor will provide under the contract: Subscription service for use of Cludo search engine tool already integrated into the SCDMV website from 5/30/2024 – 5/29/2025.

Detailed explanation why no other vendor's supplies, construction, information technology, and/or services will meet the needs of the Agency: The Cludo search engine tool is integrated with the DMV website. The level of effort required to integrate a different search engine tool is not beneficial to the agency and would impact the agency's maintenance standardization. The benefit of remaining on the same search engine tool comes from the "search learning" that is captured by the tool that benefits our customers when searching on the DMV website rendering quicker and more accurate search results. In addition, the search analysis reporting provides DMV with critical input to identify gaps in web content available based on what the public and business customers are searching for on the DMV website.


Authorized Signature
Printed Name: Adam Wagnblas
Title: Director of Administration
Date: 5/16/2024

Notes:

Authorized signature is the agency head unless the agency head has delegated that authority. Delegation of authority must be submitted to the Materials Management Officer in writing.

The Agency must obtain a Drug-free Workplace certification from the Vendor if the sole source procurement is \$50,000 or greater.